



# THE MUM CLUB.

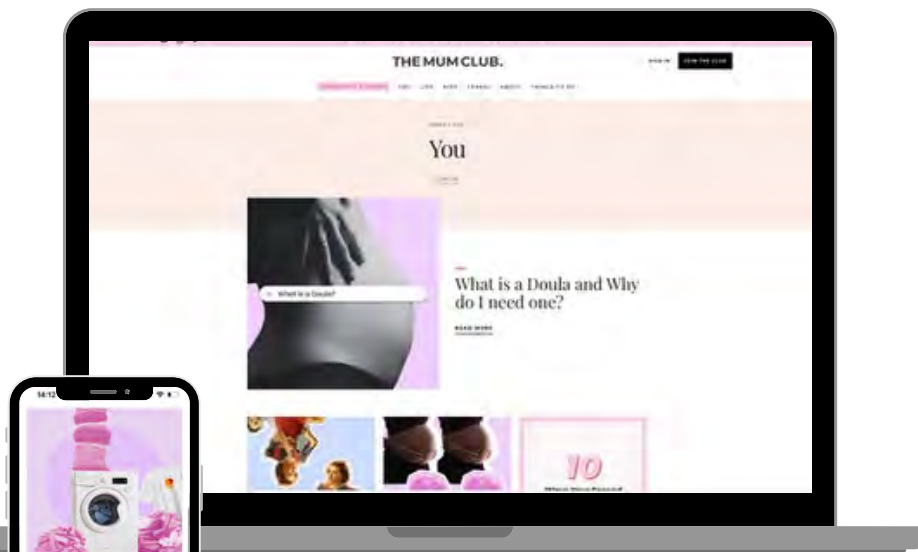
BRAND PARTNERSHIPS MEDIA PACK 2024

# UAE Brand Opportunities

Bespoke events, promoting new products  
and increasing brand awareness.

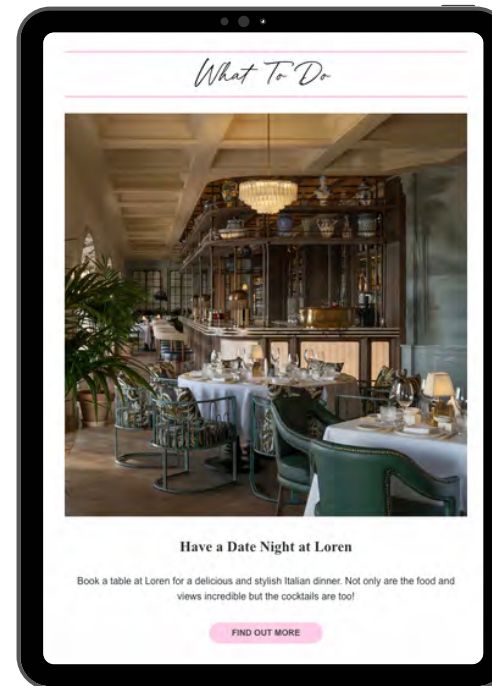
# THE MUM CLUB. *UAE Emails*

Our fortnightly emails are sent every other Wednesday. With a trusted voice, our newsletters reach a core targeted audience of women. Featuring articles, events and products that drive traffic to our site and social.

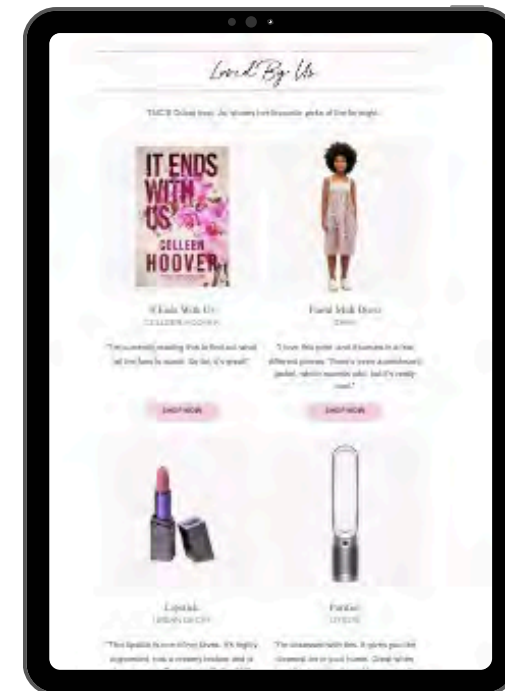


54.8% Open Rate

## *What To Do*



## *Loved By Us*



# THE MUM CLUB. *Dubai Events - A 360 Approach*



## NEXT

Create bespoke activity and promote your brand at our events. With our 360 approach, your brand will reach women in our community. A real-life presence is supported with added online activity via Instagram, emails and [themumclub.ae](http://themumclub.ae).

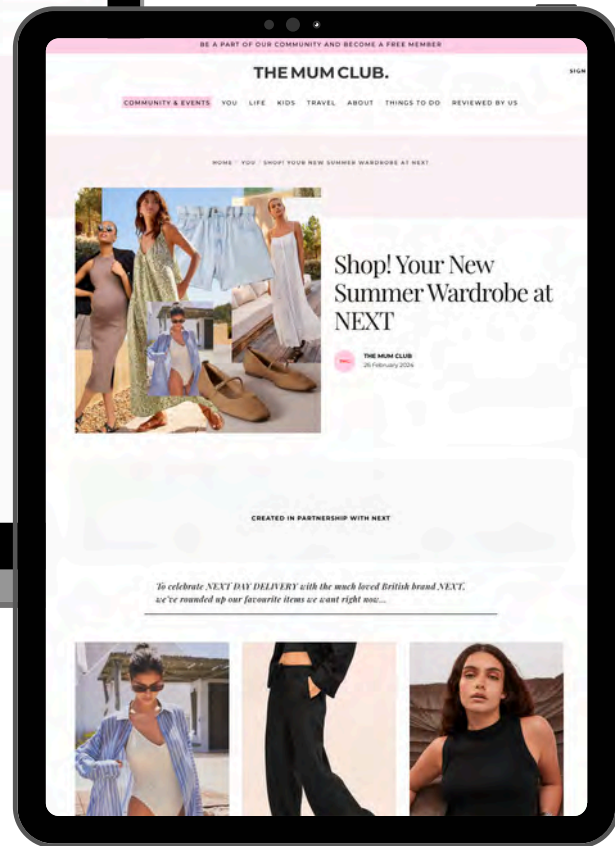
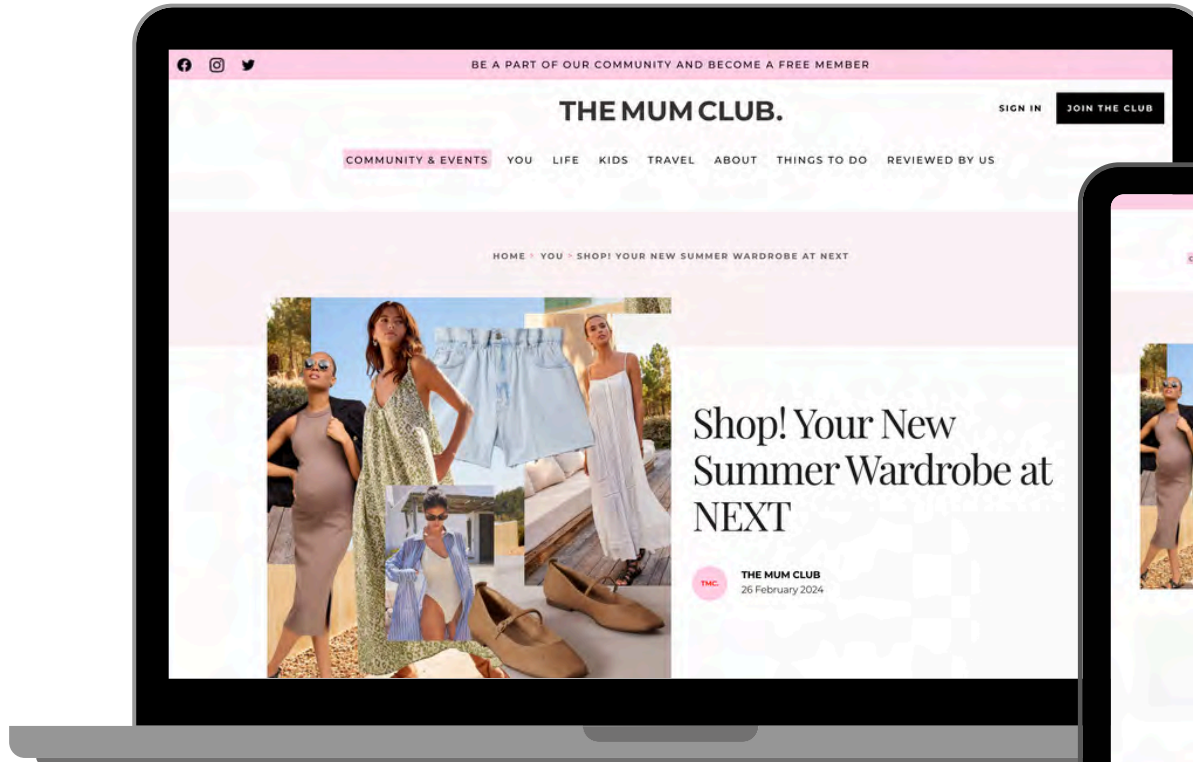


# THE MUM CLUB. *Dubai Event Goodie Bag Sponsorship*

Be a carefully selected brand given to attendees at every THE MUM CLUB DUBAI event. Increase brand awareness and showcase your product to all our mums.



# THE MUM CLUB. *Solus Article Partnership*



Sponsored article for:

# NEXT

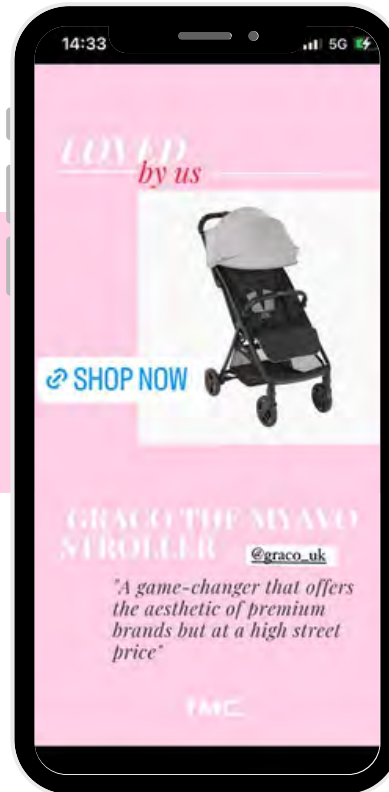
# THE MUM CLUB. *Dubai Social*

Showcase your products on our social media.

Giveaway

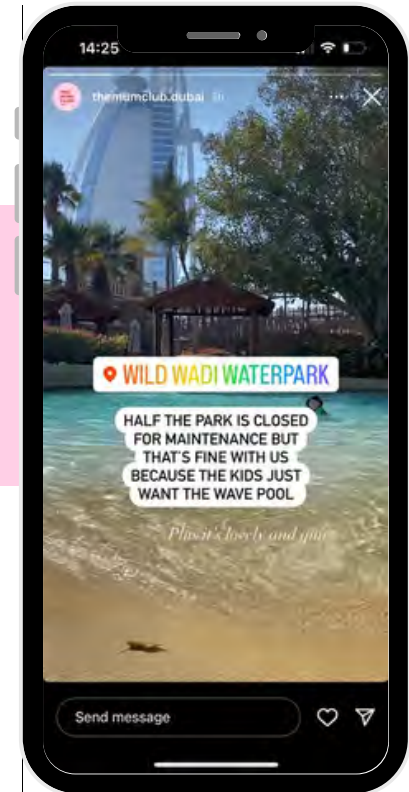


Grid Post



Loved By Us

Reels



Things To Do

# THE MUM CLUB. *Contacts*

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## FOUNDERS

**Lauren Webber**  
*Co-Founder*

**Jessica Lawes**  
*Co-Founder*

## BRAND PARTNERSHIPS

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*Thank you*