



THE MUM CLUB.

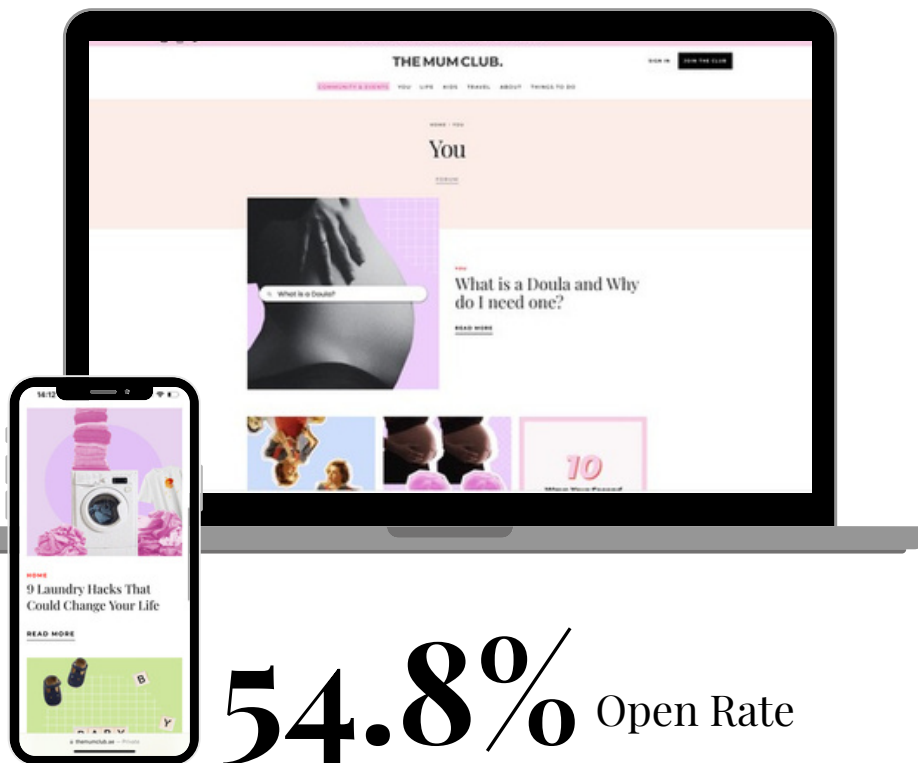
BRAND PARTNERSHIPS MEDIA PACK 2024

UAE Brand Opportunities

Bespoke events, promoting new products
and increasing brand awareness.

THE MUM CLUB. *UAE Emails*

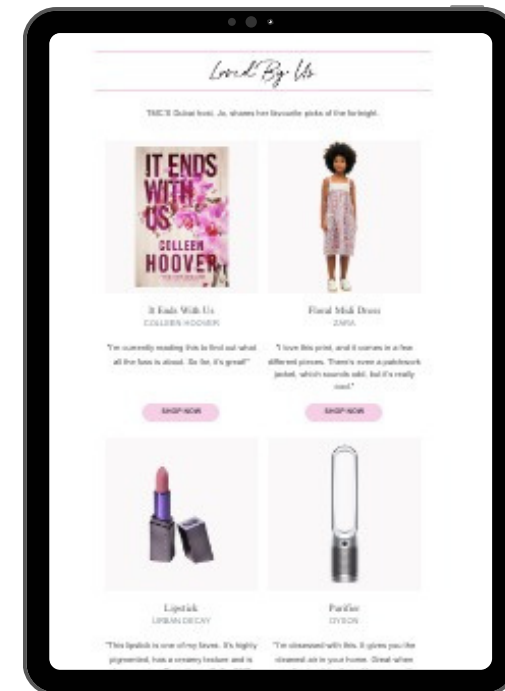
Our fortnightly emails are sent every other Wednesday. With a trusted voice, our newsletters reach a core targeted audience of women. Featuring articles, events and products that drive traffic to our site and social.



Thing to do



Loved by us



THE MUM CLUB. *Dubai Events - A 360 Approach*



NEXT

Create bespoke activity and promote your brand at our events. With our 360 approach, your brand will reach women in our community. A real-life presence is supported with added online activity via Instagram, emails and themumclub.ae.



THE MUM CLUB. *Dubai Event Goodie Bag Sampling*

Be a carefully selected brand given to attendees at every THE MUM CLUB DUBAI event. Increase brand awareness and showcase your product to all our mums.



THE MUM CLUB. *Dubai Social*

Showcase your products on our social media.

Giveaway Story

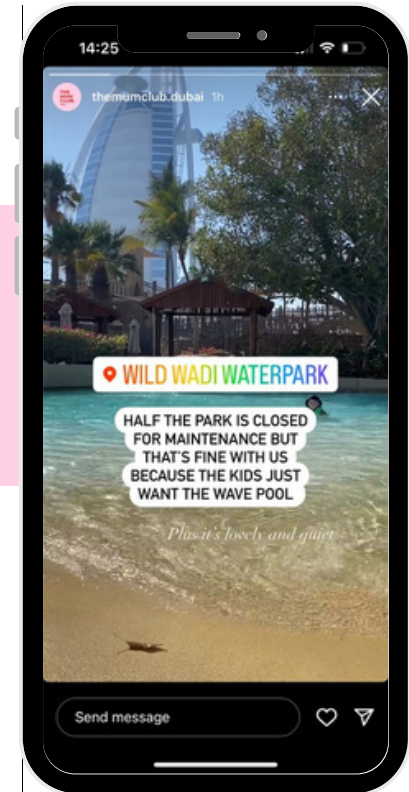


Grid post



Loved by us

Reels



Things to do

THE MUM CLUB. *Contacts*

FOUNDERS

Lauren Webber
Co-Founder

Jessica Lawes
Co-Founder

BRAND PARTNERSHIPS

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Thank you